

## Sony PROduction Awards

### TERMS AND CONDITIONS

#### Who can take part?

The competition is open to all residents of the following countries: Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Netherlands, Norway, Poland, Portugal, Slovak Republic, Spain, Sweden, Switzerland, Turkey, and United Kingdom.

All entrants must be aged 18 or over and must hold a valid passport.

#### Phase 1

To enter on the first part of the competition, you must submit a movie with maximum time of 3 minutes. Movies must be filmed in 2010 and entries should be based on the theme "The infinite memory".

For the first phase of the competition, the movie must be shot using a Sony camcorder.

To participate in the first phase of the competition, entries must be submitted by 11.59:59pm (GMT) on Friday 26<sup>th</sup> of March. No entries will be accepted after this date.

Phase 1 entries will be judged by representatives from Sony Professional Nordic and Monitor.

The names and winning movies will be announced on each forum referred to above and [www.pro.sony.eu](http://www.pro.sony.eu) on 29<sup>th</sup> March 2010.

There will be one winner chosen from each forum and Website and each of the winners will be notified by email within 7 days.

All winners will each receive a prize consisting of:

- (a) Sony HXR-NX5 camcorder
- (b) Sony Vegas pro software
- (c) A personal training during one day with a Sony Expert. This training will be organised by the Promoter directly.
- (d) Automatic entry to Phase 2 of the competition.

The winning entries will also be displayed on youtube ([mysonyprofessional](http://mysonyprofessional.com) profile) and on [www.pro.sony.eu](http://www.pro.sony.eu)

The value of each of the winners' prize for Phase 1 of the competition has an approximate value of approximately 5000 EURO.

Before the 28<sup>th</sup> of March 2010, all the winners' movies will need to be recorded recorded in Blu-ray or DVD and sent to Perrine Abrard at Sony professional -- Jays Close, Basingstoke, Hampshire, RG22 4SB, United Kingdom.

#### Phase 2

For this phase of the competition, you will have to submit a movie with a maximum time of 3 minutes. The movie must be shot using a Sony HXR-NX5 camcorder. The Promoter will

arrange a product loan with the winners of Phase 1 and each Phase 1 winner shall sign an Equipment Loan Agreement with the Promoter for the product loan.

Entries should be based on the theme "Non-linear space". Further information can be found on the Website [www.pro.sony.eu](http://www.pro.sony.eu)

The movie has to have English subtitles if necessary.

You must upload your movie via the following website <http://www.pro.sony.eu>

**Entries must be submitted by 11.59:59pm (GMT) on Sunday 2<sup>nd</sup> May 2010. No entries will be accepted after this date.**

All submitted entries for this phase of the competition will be judged by an independent panel of judges on Monday 3<sup>rd</sup> May 2010.

There is one prize which will be awarded to the entrant who has, in the opinion of the judges, produced the most apt movie relating to the theme of the competition. The judges decision is final and no correspondence will be entered into.

The name and winning movie will be announced on [www.pro.sony.eu](http://www.pro.sony.eu) on 3<sup>rd</sup> May 2010.

The winner will be notified by email within 7 days of the judging having taken place.

The prize consists of:

- (a) 2 game tickets for the UEFA Champions league final
- (b) Return flights (economy class) for two adults to Madrid, Spain. **The prize trip must be taken between 21<sup>st</sup>- 24<sup>th</sup> May 2010.**
- (c) Hotel accommodation for 2 consecutive nights including the night of the 22<sup>nd</sup> of May 2010. Any extras incurred will need to be settled by each guest individually at check out.
- (d) Travel insurance. However it is recommended that each winner takes out separate medical insurance.
- (e) The winning entry will be use by the Promoter in its marketing materials

Further details of the prize will be given to the winners upon notification.

The prize has an approximate value of €3500.

The movie will be displayed on youtube (mysonyprofessional profile) and on [pro.sony.com](http://pro.sony.com).

### General Rules

The Promoter reserves the right, in its sole discretion, to disqualify and remove any entry that does not comply with the following requirements, even after the entry is submitted on the forum and Website. You warrant and represent that, in respect of each entry submitted as follows:

- (a) you are the sole owner and author of each entry;
- (b) you have the right to make your entry available to the competition;
- (c) you confirm that each person depicted in the entry has granted permission to be portrayed as shown.
- (d) each entry does not contain personally identifiable information about you or any other person(s);
- (e) each entry does not contain any infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content;
- (f) each entry does not infringe upon the copyrights, trademarks, contract rights, or any other intellectual property rights of any third person or entity, or

violate any person's rights of privacy or publicity, and your entry does not include trademarks owned by third parties; copyrighted materials owned by third parties; names, likenesses, voices or other characteristics identifying celebrities or other public figures, living or dead.

You agree to fully indemnify the Promoter in respect of all royalties, fees and any other monies owing to any person by reason of your breaching any of the foregoing.

Entries which contain any commercial content that promotes any product or service other than that of the Promoter will be disqualified.

By entering into this competition entrants hereby grant the Promoter a non-exclusive worldwide royalty free licence to use, copy, modify or alter any images submitted in connection with the competition. Entrants hereby represent that they own all rights to Images.

The Promoter assumes no responsibility and is not liable for any image misuse. The Promoter assumes no responsibility for any incorrect, inaccurate or incomplete information, whether caused by website users or by any of the equipment or programming associated with or utilised in the competition, and the Promoter assumes no responsibility for technical, hardware or software failure of any kind, for lost network connections, garbled computer transmissions, other problems or technical malfunctions with regard to the competition. The Promoter assumes no responsibility for any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to or alteration of Entries. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, computer equipment, software, failure of any e-mail addressed to the Promoter on account of technical problems, human error or traffic congestion on the internet or any website, or any combination thereof, including any injury or damage to Your or any other person's computer related to or resulting from participation or downloading any materials in the competition. If for any reason an entry cannot be viewed or is not capable of running as planned, including infection by computer viruses, bugs, tampering, unauthorized intervention, fraud or technical failures, the Promoter assumes no responsibility.

If no response is received from the winners of either part of the competition to the notification after 5 working days, the Promoter reserves the right to award the prize(s) to an alternate winner.

In the event of any of the prizes becoming unavailable, for whatever reason, the Promoter reserves the right to provide an alternative prize of equivalent value.

There are no cash or credit alternatives available for prize winners.

The decision of the Promoter is final and no correspondence will be entered into.

Winners agree to participate in related publicity and to the use of their names and likenesses and the winning movie for the purposes of advertising, promotion and publicity across Europe.

By entering the competition, you agree and acknowledge that the Promoter is permitted to receive your registration data. All personal information will be used by the Promoter in accordance with its Privacy Policy.

By entering the competition entrants hereby accept these competition terms and conditions.

Promoter: Professional Solutions Europe a division of Sony United Kingdom Limited.  
Registered Office: The Heights, Brooklands, Weybridge, Surrey KT13 0XW United Kingdom